

6TH ANNUAL Economics Teaching Conference

South-Western, Aplia™ and The Gulf Coast Economics Association are proud to announce the Sixth Annual Economics Teaching Conference hosted in Memphis, TN on Thursday, October 21st and Friday, October 22nd, 2010 at the Memphis Marriott Downtown.

Economics professors from across the country will be submitting papers and presenting lectures on topics such as Economics Teaching Techniques, Economics Literature, Law and Economics, and more.

This 2-day teaching conference is designed to give you the opportunity to interact with your fellow economics colleagues, discuss important economic topics, and learn what's new in the profession.

We are proud to present this year's Keynote Speakers!



N. GREGORY MANKIW, former Chairman of the Council of Economic Advisors, is currently Professor of Economics at Harvard University.

His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy and economic growth. His #1 selling book, *Principles of Economics*, is now in its 6th Edition.



KIMMARIE MCGOLDRICK, Professor of Economics at the University of Richmond, is active in faculty development programs, focusing primarily on mentoring and economic education. KimMarie's economic education focus has resulted in the (co-) development of numerous work-

shops including Service Learning in Economics, Annual Teaching Workshops, and she currently serves as an instructor in the NSF funded Teaching Innovations Program (TIP). She was the 2009 recipient of the **Kenneth G. Elzinga Distinguished Teaching Award**, presented by the Southern Economics Association.



STEVEN E. LANDSBURG is a Professor of Economics at the University of Rochester. He is the author of *The Armchair*

Economist, *Fair Play*, *More Sex is Safer Sex*, *The Big Questions*, two textbooks in economics, a forthcoming textbook on general relativity and cosmology, and over 30 journal articles in mathematics, economics, and philosophy.

CALL FOR PAPERS Presenters receive a \$50 discount off registration, and are given the opportunity to have their papers published. Please submit an abstract of what you intend to present in 350 words or more. Your submission should arrive no later than Wednesday, September 22nd, 2010. The length of the presentation slot is 75 minutes with 60 minutes for presentation time and 15 minutes reserved for questions and answers. Both the abstract and the paper that you submit for publication should be sent in MS Word format with your last name as the file name. Submissions should only be sent to: submissions@gulfcoastecon.org and we will notify you via email if your paper has been approved for presentation.

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